



VIOLENCE IS CONTAGIOUS; WE CAN TREAT AND, ULTIMATELY, CURE VIOLENCE USING A HEALTH APPROACH

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WE CAN CURE VIOLENCE

Cure Violence is ranked among the top 20 NGOs in the World by Global_Geneva (2015)

Violence spreads like a contagious disease. The good news is prevention is possible. Using the same health strategies used to fight infectious diseases such as tuberculosis, cholera and AIDS, the Cure Violence Health Approach is reducing neighborhood violence.



Detect and Interrupt Violent Conflicts

Trained staff from the community, known as Violence Interrupters, prevent shootings and killings by detecting and interrupting potentially lethal conflicts in the community and mediating them to a peaceful end.

- Prevent retaliations
- Mediate ongoing conflicts
- Follow up to maintain peace



Change Behavior

Outreach workers identify people at the highest risk for violence and work side by side with them to reach and maintain a non-violent path to conflict resolution.

- Challenge thinking on use of violence
- Provide support at critical times
- Connect with job opportunities and social services



Shift Community Norms

Cure Violence's local partners, violence interrupters, and outreach workers engage community leaders, residents, business owners, faith leaders, social service providers, and those at highest risk to reject the idea of violence as an acceptable behavior to resolve conflict in their neighborhood.

- Respond to every shooting
- Organize community activities
- Spread positive norms

The Importance of Hiring and Training Credible Workers

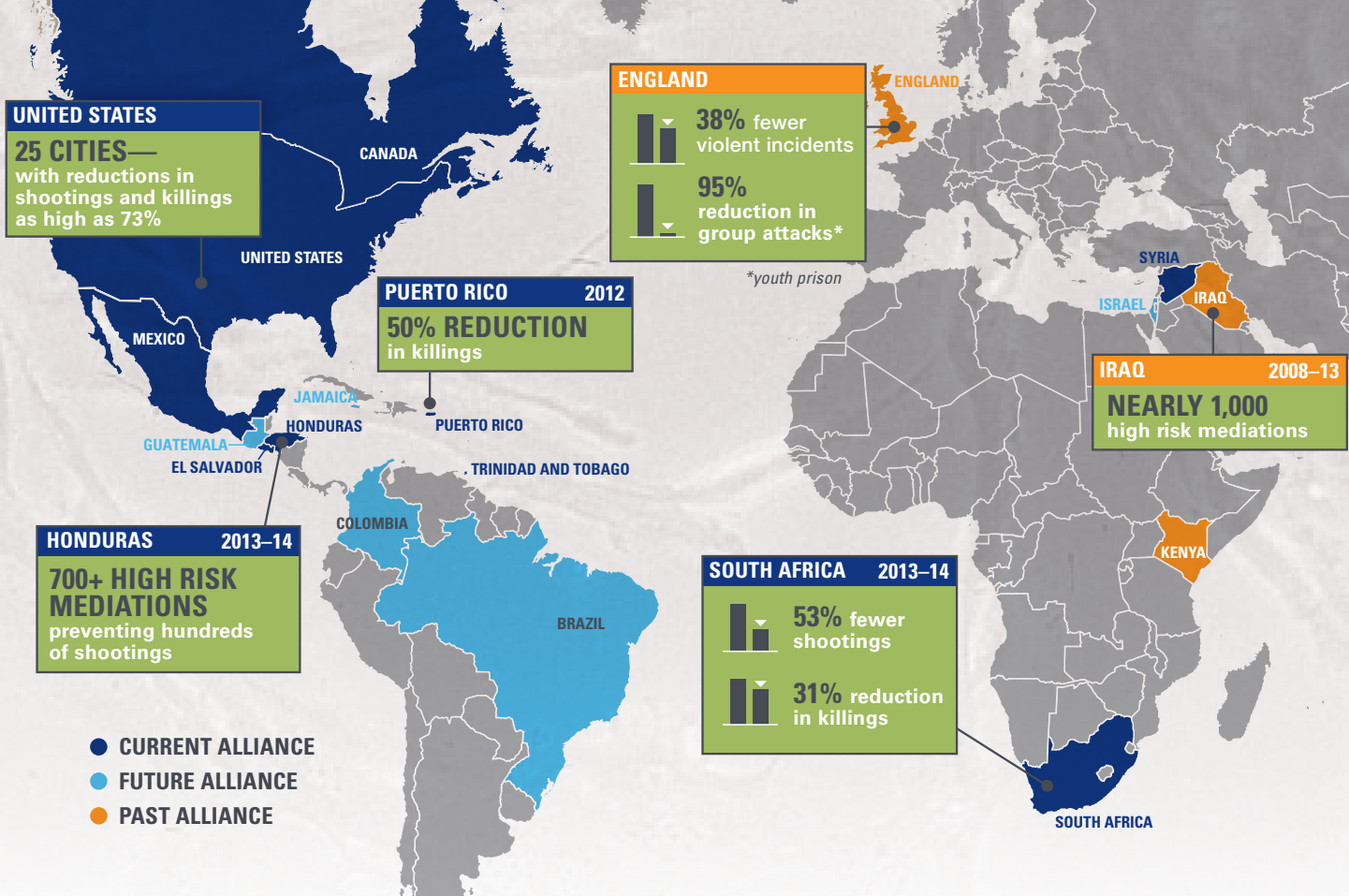
Public health outreach is most effective when community workers share the same neighborhood and background as those at high risk for violence. These trained community workers already have the trust of those at risk and are able to influence and change violent behavior.

"I knew some of the key individuals on both sides. I gave them my word that if they left them alone, then the other side would do the same... they needed someone they could trust."

Violence interrupter

"He's cool, he talk about his life, he's helpful. I give him mad respect. He keeps a brother busy and out of trouble. He just understood everything I talked about. I could talk to him about anything. He's there whenever I call and need him. He's just a call away. He steers me in the right direction."

Participant speaking about an outreach worker



Our Impact

Through multiple independent evaluations, the Cure Violence solution has been proven to effectively reduce violence in the communities and neighborhoods in which it operates.

Baltimore

- As much as 44% fewer shootings and 56% fewer killings
- Shifted norms: Reduced tolerance for violence

New York

- 20% fewer shootings
- Increase in community confidence and perception of safety

Chicago

- 41%–73% reduction in shooting and killings
- 100% reduction in retaliation killings in 5 of 8 communities

International

- Puerto Rico: 50% drop in killings
- South Africa: 53% drop in shootings and 31% drop in killings

"It is not one or two kids. I'm talking about a serious number of people whose lives have been impacted so enormously that I cannot give [Cure Violence] the billing it deserves."

Steven Salzman, D.O., Trauma Surgeon

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**SCHOOL OF
PUBLIC HEALTH**



How Cure Violence Can Help

- Training in implementing health approach
- Community assessment
- Interruption and outreach training
- Cure Violence Model replication
- Hospital intervention programming
- Inclusion in health network