

Best Babies Zone Short and Intermediate Outcomes, by measurement method



	Secondary Data Dashboard	Site-Specific Program Data	Post-Participation Survey	Partnership Survey
Outcomes				
1 - 3 Foundational Years				
Participation in BBZ programs (e.g., Community Market, Moms' Groups)		X		
Progress towards community saturation of key services (e.g., home visitation services)		X		X
Referrals and coordination across services		X		X
Strong relationships between BBZ, community residents, and local partners across sectors.				X
Communication and backbone support of BBZ national leadership team				X
Common agenda and shared measurement across BBZ initiative.				X
Shared learning among site partners				X
Incremental action oriented approach, including the success of community wins				X
Site-specific strategies (e.g., design thinking, quality improvement environmental justice)				X
Increased understanding of the connection between social determinants of health and birth outcomes				X
Increased stakeholder understanding of the connection between social determinants of health and birth outcomes				X
Year 4-7 Mid-term Outcomes (Year 4 and Beyond)				
Community Systems				
Increase social support for families		X	X	
Build trust in the community			X	
Increase community capacity to lead		X	X	X
Increase community engagement		X		
Increase utilization of public spaces		X		X
Increase racial equity		X		X

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Outcomes				
Increase community ownership of BBZ projects		X	X	
Economic Development				
Increase access to safety net programs		X		
Increase job training		X		
Increase financial literacy			X	
Increase microfinance opportunities		X		X
Meet basic needs (e.g., living wage)	X	X	X	
Health Systems				
Increase utilization of home visits		X		
Increase utilization of reproductive services		X		
Increase prenatal and postpartum care		X		
Increase in residents with a medical home		X		
Increase in residents with health insurance	X	X		
Increase breastfeeding initiation rates		X		
Increase maternal depression screenings		X		
Increase food security			X	
Decrease chronic stress			X	
Education & Early Care				
Increase parent-child involvement with child development		X	X	
Increase access to child care and preschool	X	X	X	
Increase daily reading to children 0 to 5		X	X	
Increase access to children's books			X	
Inter-Sectoral Linkages				
Increase inter-sectoral coordination				X
Increase shared knowledge				X
Increase understanding of systems change				X
Share new, emerging, best practices between sites				X
Create environment for "small wins"				X
Build trust between partners				X
Build relationships between partners and zones				X