

Nurse-Family Partnership of Goodwill Industries of Central Indiana

An evidence-based, nurse-led MCH home visitation program implemented by a non-healthcare organization

Objectives

- Describe theoretical framework of Nurse-Family Partnership (NFP)
- Describe large-scale implementation of evidence-based nurse home visiting program (NFP) within a social service agency (Goodwill Industries)

What is Nurse-family Partnership?

- An evidence-based, community health program
- Transforming lives of vulnerable first-time mothers living in poverty
- Improving prenatal care, quality of parenting and life prospects for mothers by partnering them with a registered nurse
- Every dollar invested in Nurse-Family Partnership can yield over five dollars in return

Goals of Program:

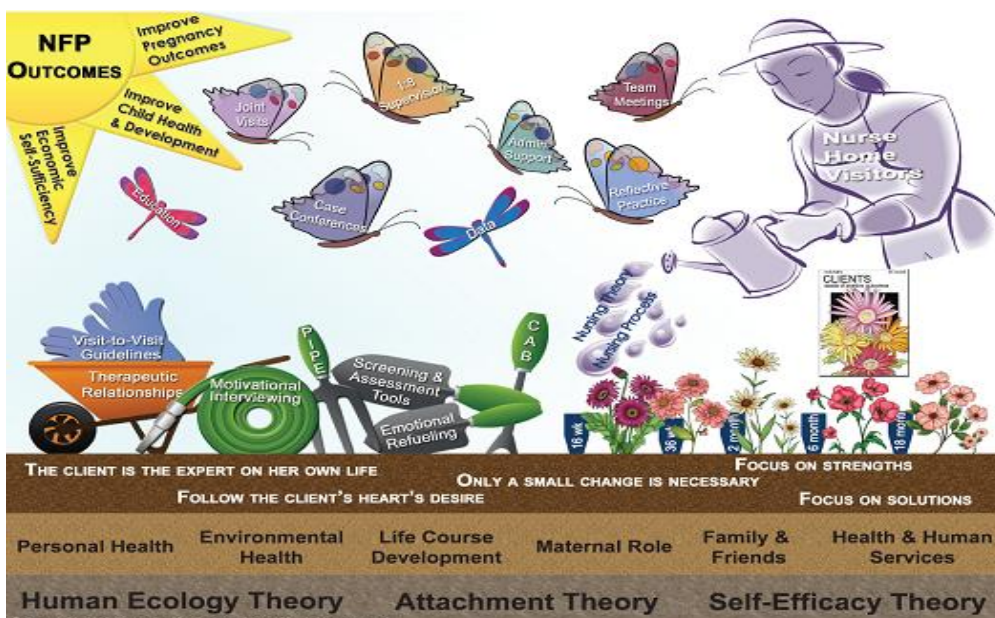
- **Improve pregnancy outcomes** by helping women engage in good preventive health practices, including getting prenatal care from their healthcare providers, improving their diet, and reducing their use of cigarettes, alcohol, and illegal substances
- **Improve child health and development** by helping parents provide responsible and competent care
- **Improve the economic self-sufficiency of the family** by helping parents develop a vision for their own future, plan future pregnancies, continue their education, and find work

Theoretical Framework

- Self-Attachment (Bowlby)
- Self-Efficacy (Bandura)
- Human Ecology (Bronfenbrenner)

Model Fidelity

- 18 model elements based on research
- Fidelity monitored and assured by National Service Office (NSO) of NFP



Goodwill Industries International, Inc. "A hand up, not a hand out"

Goodwill of Central Indiana

Goodwill Industries of Central (GICI) covers 29 of 92 counties in Indiana. GICI is one of the largest in the country, with an annual revenue of \$140 million. 67% of GICI employees have a barrier to employment: physical or mental disability, ex-offender, or no HS diploma. GICI is one of the most innovative in the country - as evidenced by the scope of GICI work in central IN

- Retail encompasses outlets, online sales, boutiques, as well as Goodwill stores you're familiar with
- Commercial Services includes light manufacturing, and a janitorial service
- Schools include a charter HS, as well as 9 adult HS
- Initiatives are a guides program, and a job placement service
- Programs- NFP, Disability services, and Senior job training and placement

Clear alignment of mission, values and goals

	Goodwill Industries	Nurse-Family Partnership
Mission	Goodwill Industries is a social enterprise that offers opportunities, provides services, and leverages its resources with those of others to improve the education, skills, employability, and economic self-sufficiency of adults and the future employability of young people	Empower first-time mothers living in poverty to successfully change their lives and the lives of their children through evidence-based nurse home visiting
Vision	We help create solutions to poverty by developing and implementing effective ways to help people become more productive, economically self-sufficient, contributing citizens.	Children are healthy. Families thrive. Communities prosper. Cycles are broken.
Values	<ul style="list-style-type: none"> • We strive to offer services that result in <i>long term impact</i> vs. short term help. • We prefer to develop long term vs. short term relationships with those we assist. • We seek to incorporate <i>holistic</i>, whole family approaches with those we assist. • We emphasize the <i>enhancement</i> of education levels and the attainment of credentials that improve an individual's employability and earnings potential. • We emphasize <i>prevention of problems and development of potential</i> vs. remediation, rehabilitation, and repair. 	<ul style="list-style-type: none"> • SCIENTIFIC INTEGRITY will lead our decisions • We seek excellence through a culture of LEARNING • Respectful, collaborative, caring RELATIONSHIPS are the foundation of every interaction • We promote and embrace INCLUSIVITY and DIVERSITY • We foster an environment of ACCOUNTABILITY to make extraordinary changes in the lives of the families we serve • We seek to SET THE STANDARD for evidence-based and home visitation programs

Long-term, the partnership helps fight generational poverty and improve the lives of multiple generations

Benefits

- Full focus of administrators, supervisors and nurse home visitors on NFP program
- Existing Infrastructure of Goodwill able to support recruitment, hiring, and employment of large number
- Resources for education and employment of client and her family (dual generational approach)
- Organization has no preconceived ideas about home visiting model- able to fully support fidelity
- Goodwill reputation within community