LEADING THROUGH HEALTH SYSTEM CHANGE:

A PUBLIC HEALTH OPPORTUNITY

Georgia **Health Policy** *Center*

National Network of Public Health Institutes

National **MCH** Workforce Development Center
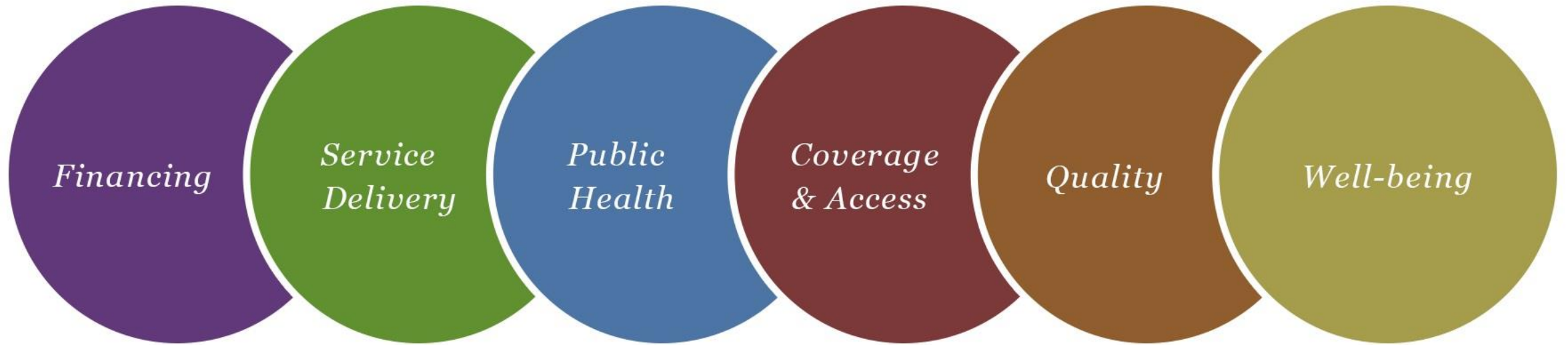Advancing Health Reform Implementation

Presenter Disclosures

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

- No relationships to disclose.

IMPLICATIONS IN THE AFFORDABLE CARE ACT

Financing

Service Delivery

Public Health

Coverage & Access

Quality

Well-being

THE OPPORTUNITY FOR PUBLIC HEALTH:
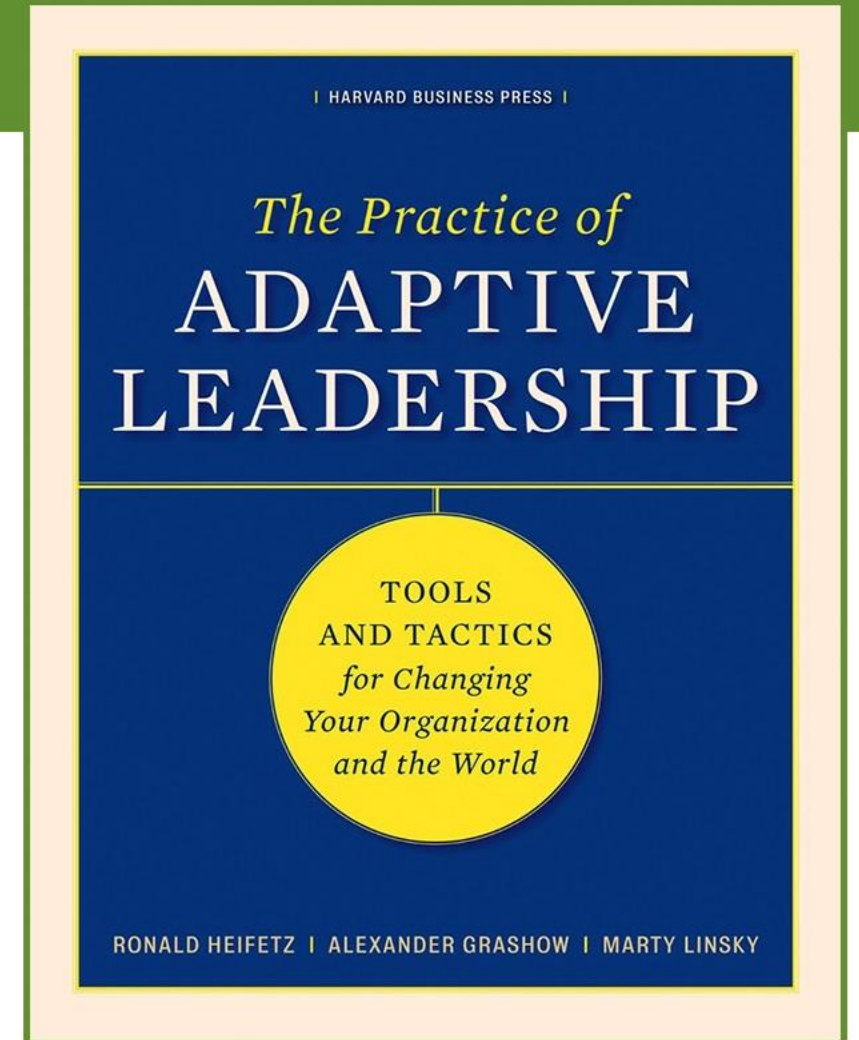
Address technical & adaptive challenges → *Think systemically* → *Strategic action & innovation*

THE PRACTICE OF ADAPTIVE LEADERSHIP

Linsky & Heifetz

> Difference between technical & adaptive challenges

> Provide a framework

TECHNICAL VS. ADAPTIVE CHALLENGES CHART

Technical Challenges

- Easily defined
- Obvious proven solution
- Expert to call to solve the problem
- Can be resolved through Standard Operating
- Procedures (SOPs)

Adaptive Challenges

- Hard to define
- No clear solution
- No expert who can solve the problem
- Perhaps new, never seen before

Examples

- Building a hospital
- Fixing a broken computer
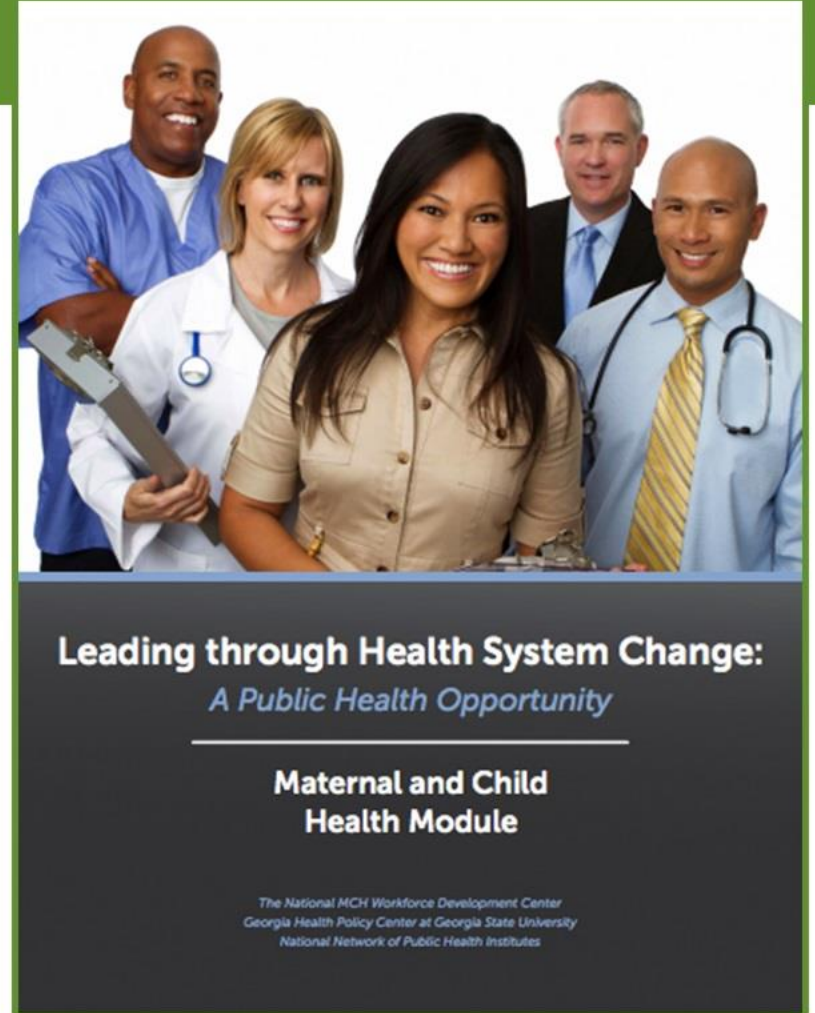- Implementing health reform

Examples

- Eliminating poverty
- Reforming public education
- Implementing health reform

THE MATERNAL AND CHILD HEALTH MODULE

www.acaplanningtool.com

- No Cost
- Online portal
- PDF workbook
- Videos & Modules
- Save your work and revisit any time!

Leading through Health System Change:
A Public Health Opportunity

Maternal and Child Health Module

The National MCH Workforce Development Center
Georgia Health Policy Center at Georgia State University
National Network of Public Health Institutes

5 STEP PLANNING PROCESS:

STEP 1: Define your question

STEP 2: Collect information about your question related to the affordable care act

STEP 3: Think about the feasible options and select one to begin your analysis

STEP 4: Apply adaptive actions related to your question

STEP 5: Create a simplified implementation plan

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STEP ONE: Define your question.

How can Title V professionals **identify** *&* **monitor improvements** *to maternal & child health outcomes resulting from health system transformation?*

STEP TWO: Collect information about your question related to the Affordable Care Act & other health system transformations.

Insurance Access	Coverage of Preventive Health Services	Community Benefit
1	2	3

STEP THREE: Think about the feasible options & select one to begin your analysis.

Option 1:

Continue to provide direct health care services to women & children, including children with special health care needs

Option 2:

Work across agency boundaries to provide access to enabling services.

Option 3:

Facilitate efficient and effective provision of integrated population-based services.

Option 4:

Take or assume a leadership role in building & developing supportive infrastructure for systems serving mothers and children.

STEP FOUR: Apply adaptive actions related to your question.

Public health practitioners must learn as they go, making sense of what is happening as it unfolds *and adjusting accordingly.*

8 ADAPTIVE ACTIONS:

1. Influencing Decisions
2. Educating Others
3. Planning Under Uncertainty
4. Staying Abreast of New Information
5. Creating New Partnerships
6. Building Workforce Capacity
7. Building Information Technology Capacity
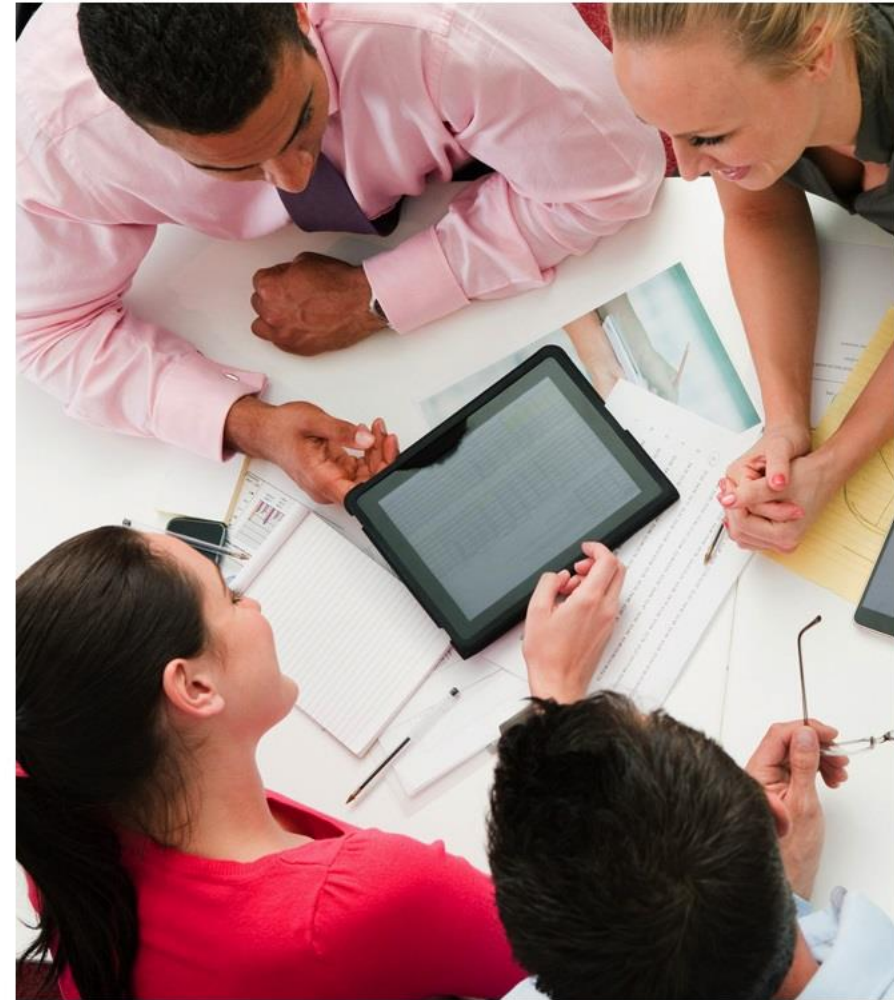8. Building Care Coordination Capacity

STEP FIVE: Create a simplified implementation plan.

Step 5 starts to transform ideas into reality
with the building of the key elements of
an implementation plan.

STAFFING:

> Program implementation

> Project guidance

> Determine the most effective structure

BUDGET & FUNDING STRATEGY:

- Project your costs
- Minimum of three years
- Include one-time cash expenditures
- Line item budget

MANAGEMENT PLAN:

> Manage new activities & staff

> Simple implementation plan

> MCH Planning Tool Module
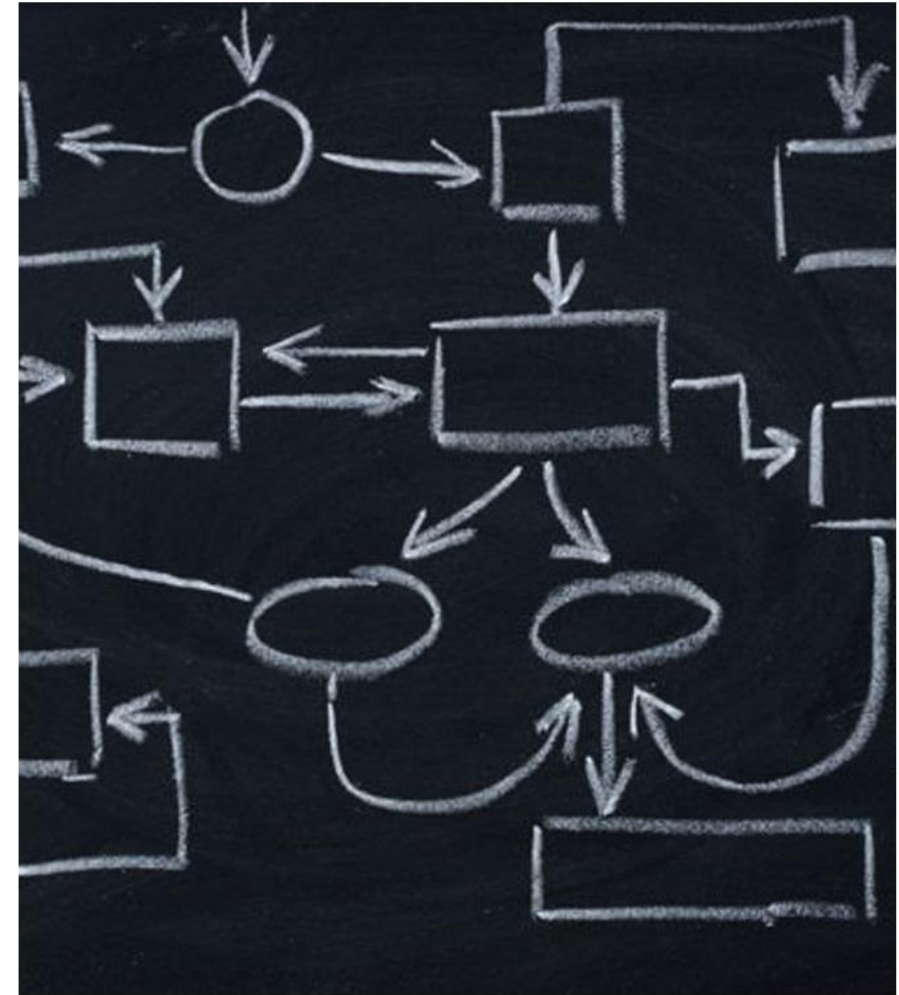
Access the
Planning Tool and
MCH Module
www.acaplanningtool.com

Thank you!

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