Street vendors' variable contribution to urban food environments

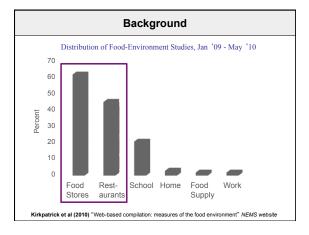
differences by weather, season, and neighborhood

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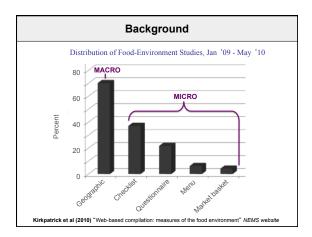


Disclosures

None







Methods

To figure out where vendors are AND what vendors sell $\,$

- Scanned all 42mi^2 of the Bronx (~1,000 linear miles, including highway ramps)
- Recorded unique ID (permit #, license plate, distinctive features) and location
- Asked vendors times and locations for selling (and if weather is a factor)
- Observed offered foods & drinks from displays, signs, and menus

Methods To examine associations by "neighborhood" Sugar-Sweetened Beverage (SSB) Consumption Percent of adults drivining one or more 12 as sugarweetened beverage (odds.ic eta, sports drivins, etc.) Per dry on everage All the dry on everage All the dry on everage (SSB) Consumption All the dry on everage (SSB) Consum

Methods

What FOODS do street vendors sell?

- Produce: varieties of fruits and vegetables
- Whole grain option? any whole grain option (yes/no)
- Processed foods: varieties of mass-manufactured, pre-packaged items
- Prepared foods: varieties of foods made or prepared by vendor



Methods

What DRINKS do street vendors sell?

- Sugary drinks: sodas, juices, sports/energy drinks, flavored milks
- Milk? unsweetened whole, 2%, 1%, or skim (yes/no)
- Calorie-free drinks: water, seltzer, unsweetened coffee, tea















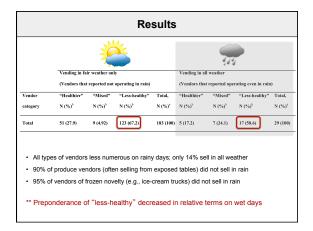
Results					
	Vendor category	N	% a		
	Fresh produce	84	22.6		
	Water	12	3.2		
	Ethnic prepared	39	10.5	2	
	Other prepared	58	15.6		
	Frozen novelty	164	44.1		
	Other	15	4.0		
	372 vendors total (including 72 "in transit")			US orac	

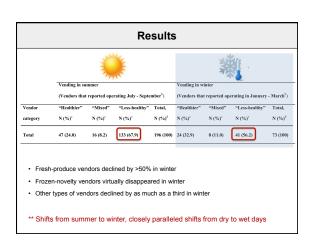
Results						
Item	% Selling					
Foods		_				
Fruits or vegetables	30.7°	 5% 'non-produce' vendors offered any fruits or vegetables 				
Whole grains	0.3	400/				
Prepared foods	28.5 ^d	 18% produce vendors had some prep/ processed foods (cookies, chips, pies) 				
Processed foods	59.1 ^d	25% of vendors offering caloric drinks offered no calorie-free alternative				
Beverages						
Caloric drinks	43.6°	 3 vendors sold milk (2 sold beer) 1 vendor sold whole grain				
Unsweetened milk	1.0					
Calorie-free drinks	36.4°					
Coca Cota	OREO					

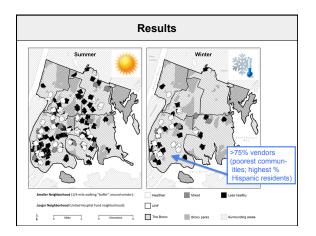
Methods

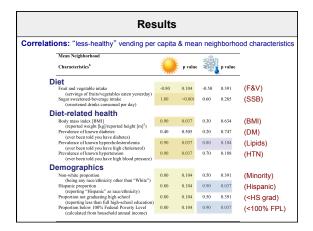
Categorizing vending by the foods sold

- $\bullet \quad \hbox{\bf ``Healthier''} \text{ whole foods: fresh produce, unprocessed grains, unsweetened nuts}$
- "Less-healthy" processed/prepared foods: bagged chips, preserved meats, sweets
- "Mixed" offering both some "healthier" and some "less-healthy" food items









Strengths / Limitations

Strengths

- First county-wide study in developed world
- Multidimensional approach ("macro" + "micro")
- A modest advance over usual "healthy" vs. "unhealthy" dichotomy

Limitations

- Cross-sectional: static picture of moving target
- Mobile vendors in isolation (irrespective of stores and restaurants)
- Generalizability to other communities outside of the Bronx

Conclusion

- Mobile vendors vary in items they offer and consistency of their presence
- Vendors offer "less-healthy" items over "healthier" items overall
- Wet days / winter months reduce all vendors; "less-healthy" vending most
- Some neighborhood correlations less substantial in winter
- Vendors may worsen demographic, diet, diet-related health disparities

But ...

Mobile food vendors have the potential to do a lot of good

Acknowledgements / More Information



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Lucan SC, et al. "Assessing mobile food vendors ... methods, challenges, and lessons learned for future food-environment research" Public Health. Jul 2013

Lucan SC et al. Green Carts ... in the Bronx—optimally positioned to meet neighbor-Hood fruit-and-vegetable needs? J Urban Health. Oct 2011

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