

Evaluating Progress of Obesity Prevention Efforts

Vision: Assure timely and meaningful collection and analysis of data to inform and improve obesity prevention efforts at national, state, and community levels.

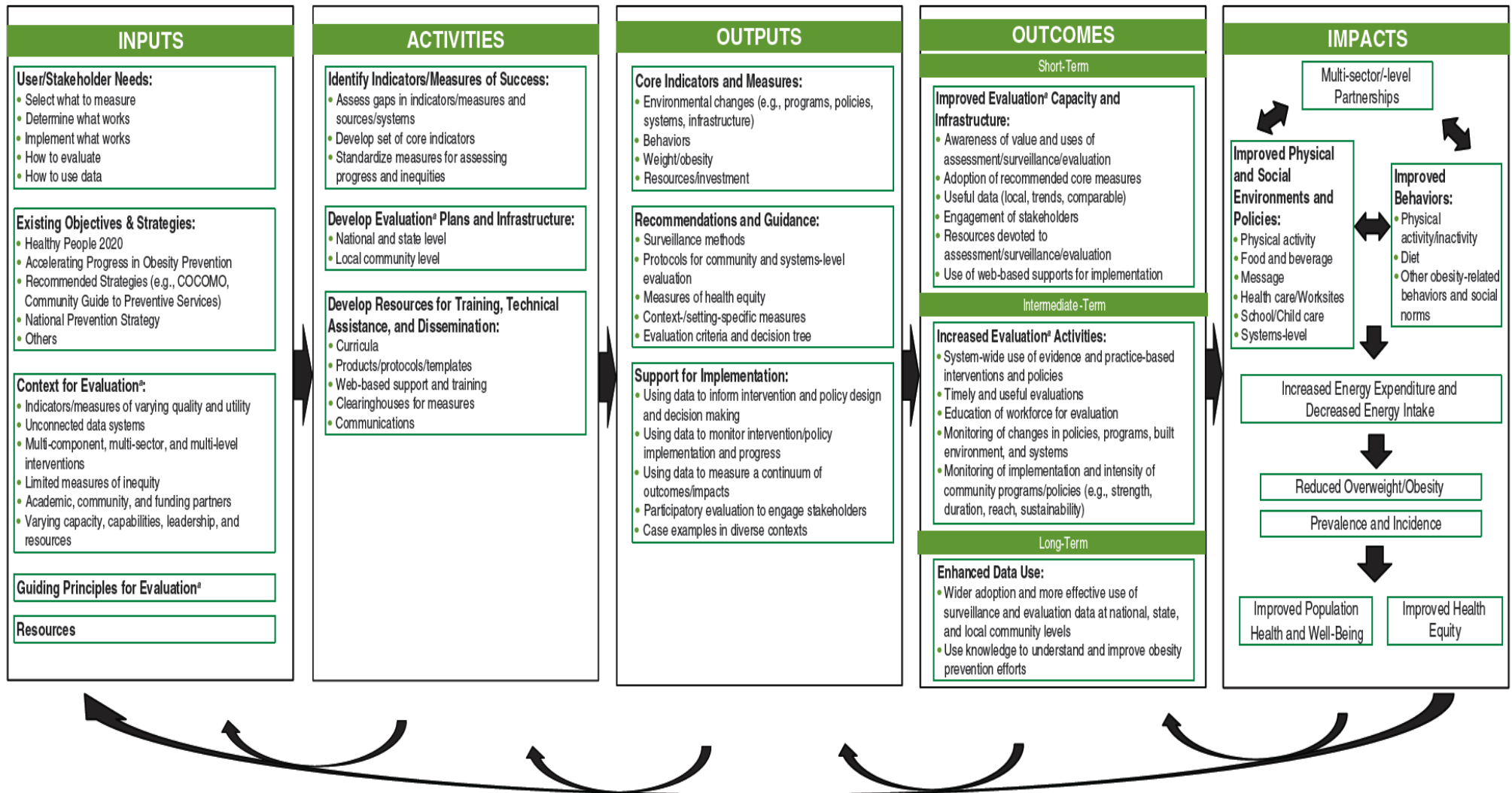


FIGURE: Framework for evaluating progress of obesity prevention efforts.

¹ *Evaluation* refers to assessment, monitoring, surveillance, and summative evaluation activities.

SOURCE: Institute of Medicine. 2013. *Evaluating progress of obesity prevention efforts: A plan for measuring progress*. Washington, DC: The National Academies Press.

Evaluating Obesity Prevention Efforts: A Plan for Measuring Progress

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EVALUATING OBESITY PREVENTION EFFORTS

A Plan for Measuring Progress



Obesity poses one of the greatest public health challenges of the 21st century, creating serious health, economic, and social consequences. Despite acceleration in efforts to characterize, comprehend, and act on this problem, further understanding is needed on the progress and effectiveness of implemented preventive interventions.

An IOM committee developed a concise and actionable plan for measuring the nation's progress in obesity prevention efforts – specifically, the success of policy and environmental strategies recommended in the 2012 IOM report *Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation*. The committee's report offers a framework that will provide guidance for systematic and routine planning, implementation, and evaluation of the advancement of obesity prevention efforts. The report's recommendations focus on efforts to increase the likelihood that actions taken to prevent obesity will be evaluated, that their progress in accelerating the prevention of obesity will be monitored, and that the most promising practices will be widely disseminated.

To access the full report and related dissemination materials:

iom.edu/evaluatingprogress