



Healthy People 2020 – National Association of County and City Health Officials Partnership

Healthy People 2020 Resources and Technical Assistance

With fewer resources and staff, many local health departments (LHDs) face significant challenges in providing essential services that ensure the health and safety of their communities. The Healthy People 2020 approach offers an evidence-based, easy-to-use tool designed to aid LHDs, non-profit hospitals, and other organizations in community health assessment work.



Access the following resources and more at www.naccho.org/healthypeople.

Videos

How to Use Healthy People in Your Assessment and Planning Efforts

Community health assessment and improvement planning can be overwhelming, but HP 2020 can make it easier. NACCHO created a series of short videos, each under three minutes, to showcase how elements of HP 2020 can assist assessment and planning activities. There are five videos total, including:

- Healthy People Basics
- Healthy People and Assessment
- Healthy People and Establishing Priorities
- Healthy People and Setting Local Targets
- Healthy People and Evidence-Based Practices

Webinars

Developing Goals, Objectives, and Performance Indicators

This 60-minute webinar describes the difference between a goal, objective and performance indicator; discusses how national guidance from HP 2020 can be used to guide development; provides information on how to write realistic, measurable and time-framed objectives; describes one LHD's work in this area; and more.

Using the Health Indicators Warehouse in Community Health Assessment

NACCHO hosted a webinar on the use of HP 2020 and the Health Indicators Warehouse in community health assessment and improvement planning. This 90-minute webinar includes information on ways that HP 2020 can support community health assessment and community health improvement processes, navigating the Health Indicators Warehouse website, accessing local-level indicators for a specific community, and how to use HP 2020 and the Health Indicators Warehouse with partners to begin selecting indicators.

Accreditation and Healthy People 2020

NACCHO's Quality Improvement (QI) and Accreditation Preparation Webinar Series provides periodic webinars as part of NACCHO's continued commitment to QI and preparing LHDs for national accreditation. On August 29, 2012, NACCHO hosted a webinar on incorporating HP 2020 in accreditation preparation activities. This 90-minute webinar provided an overview of HP 2020 from CDC staff, and featured representatives from LHDs with experience preparing for PHAB accreditation and incorporating HP 2020 activities into their work.

Websites

Healthy People 2020 Website

The Healthy People 2020 website is a user-friendly resource that can help local communities in their community health improvement efforts. On the website you can find all 580 objectives, 1200 baseline measures, 42 topic areas, evidence-based interventions, and national, state, and local data in a clear, easy-to-use format.

Health Indicators Warehouse

The Health Indicators Warehouse services as the data hub for the U.S. Department of Health and Human Services and provides a single source of national, state, and local data on a variety of health issues and determinants.

Reports

Healthy People and MAPP: Survey Findings on Connections, Collaborations, and Challenges

NACCHO surveyed the 434 participants of the Mobilizing for Action through Planning and Partnerships (MAPP) social network site regarding their use of MAPP and HP 2020. This 18-page report describes the current MAPP activity of participants, their views of the impact of MAPP on community health assessment processes and health outcomes, and information regarding the use of HP 2020 within community health assessment activities.

Tools

Healthy People Consortium Toolkit

The HP 2020 Consortium Toolkit contains presentations and materials to assist users in understanding, implementing, and marketing HP 2020. The toolkit includes a ready-to-use HP 2020 PowerPoint presentation including slides tailored for specific audiences, a Determinants of Health presentation, printer-friendly objectives, HP 2020 program planning tools, and more.