HEALTH EQUITY LEADERSHIP INSTITUTE

2012 Program Agenda
Multiple social, ethical and policy issues surround the use of new genomic, genetic and phenotypic characteristics of individuals involved in prevention and treatment of cancer and other research. Scientists think such technology will maximize effective treatments. Populations such as American Indians and other indigenous populations have much potential benefit from such research, however a lengthy history of broken treaties and other injustices make tribes less likely to automatically participate. The recent misuse of Havasupai tribal biologic investigations again highlight the ethical constraints of truly consented research so that communities that could most benefit from research are assured protection from abuse.

The tenure process can be an exciting and challenging experience given academic institutions range greatly in how they direct, support and advance tenure cases. Presenters will cover topics such as how to structure a program of research, the importance of mentors, preparing a tracking and recording system to inform your tenure case, inclusion of grants, highlighting community engaged research partnerships and the importance of understanding your institution’s tenure guidelines. There will be plenty of time for questions and discussion!
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Junior faculty and health equity scholars from the University of Maryland Center for Health Equity and the UW CCHE will share key turning points and big decisions they have made in their careers, including challenges and successful strategies to address these.

This presentation will introduce several multi-faceted University of Wisconsin-American Indian community and program partnerships, highlighting the benefits of these to academic partners, and to tribal communities locally and beyond. The presentation will emphasize how the Collaborative Center for Health Equity and the Spirit of EAGLES program advance partnered work with Wisconsin tribal communities.
Tuesday, June 12
Wisconsin Institutes for Discovery, 330 N. Orchard

8:00-9:00 am  
Career Development: NIH Grant Mechanisms  
Jared Jobe
This talk will provide an overview of the National Institutes of Health, a typical institute, NIH program staff, and the different grant solicitations and grant mechanisms. The talk will emphasize the mentored career development awards and will overview fellowships, diversity supplements, and research program grants.

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Career Development: Grant Writing  
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Conducting 4th Generation Health Equity Research  
Stephen Thomas
Open to the Public
The conceptual framework of three generations of health disparities research will be examined to understand (a) data trends, (b) factors driving disparities, and (c) solutions for closing the gap. A fourth generation of research grounded in public health critical race praxis, and interventions to address race, racism, and structural inequalities and advancing evaluation methods, is proposed. Importantly, this new generation demands that we address the researcher’s own biases as part of the research process.

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Adverse Childhood Experiences and Child Health
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Earlise Ward
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Promises and Challenge: What is the Role of Biomarkers Research in Addressing Health Disparities?  
Dorothy Farrar Edwards
Biomarkers research involves the use of biological specimens (blood, tissue, other bodily fluids) and imaging to understand the causes, prevention and treatment of disease. Most biomarker research is focused on genomics, or the role of genes in understanding of risk for disease or response to treatment. While biomarker research holds great promise for mitigation of health disparities, it is significantly challenged by the limited participation in research studies by members of underrepresented minority (URM) communities. This presentation will describe biomarker research, review strategies intended to include diverse participation in this research and introduce a R01 study designed to address these issues.

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1. Collect data documenting the prevalence of physical, mental, social, and behavioral risk factors for cardiovascular disease in the Lindsay Heights community and compare to state profile
2. Collect pilot data documenting how the community’s perceptions of health care impacts their likelihood to access healthcare.
3. Document the feasibility of engaging community health workers to collect research data, connect with the community and understand barriers to research participation.

One unique aspect of this partnership was the integration of neighborhood residents in the design and implementation of the survey. Three neighborhood residents were hired as Community Researcher (CRs) and received training to support outreach, recruitment, assessment, and follow up. SHOW staff and CRs worked together to successfully recruit 48 randomly-selected residents for the pilot assessment. Participants completed an in-home interview; had blood pressure, anthropometric (height and weight) measurements taken; and were given the opportunity to take blood and urine tests at a lab. CRs followed up with participants to share lab results and provide referrals to needed health care resources. The community researchers played a critical role in supporting the pilot efforts by increasing participation, supporting legitimacy in the community and support. Based on these results, the LHNHA and SHOW hope to expand partnership efforts in order to implement a larger community assessment and gather sufficient data to inform and evaluate community-driven efforts to improve health in the Lindsay Heights Neighborhood.

2:35-2:45 pm  Q&A

2:45-3:00 pm  BREAK

3:00-4:00 pm  Tour of United Community Center
René Farías, Jackie Harcourt

4:00-5:00 pm  The Value of a K Award: Why and How to Pursue
James Butler, Craig Fryer, Mary Garza

Session presenters are three current K01 awardees conducting community engaged research with diverse partners to address tobacco-related and cancer health disparities. Each panelist with speak about how the focus and scope of their K grants were determined and how each reflects core values of the 4th generation health equity research framework.

5:00-5:45 pm  Cafe El Sol for music, snacks and networking!

6:00 pm  Badger Bus departs UCC/returning to Madison 7:30-8:00 pm

11:30 am-12:30 pm  Strengthening Researchers’ Capacity to Successfully Recruit and Retain Minorities: Results from the Building Trust Between Minorities and Researchers Initiative
Maryland Center for Health Equity Faculty
Open to the Public

Building Trust Between Minorities and Researchers is a Bioethics Research Infrastructure Initiative, funded by the Office of the Director and the National Institute on Minority Health and Health Disparities, NIH. The larger initiative includes an online quantitative study of researchers, research staff and IRB members and staff; qualitative interviews with 31 researchers on best practices on engaging with minority communities, recruitment and retention; and a national random telephone survey of 2442 African American and Latinos. These three data collection arms inform the creation of two curricula, one aimed at community members and one for researchers, research staff and IRB staff/members. This session will present selected key findings from the larger Building Trust grant.

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Phyllis Nsiah-Kumi, Bridgett Rahim Williams, Nutrena Tate, Arpi Terzian, Erica Thompson

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5:00-6:30 pm  UW HELI Reception
Sponsored by the UW-Madison Office of the Vice Provost for Diversity & Climate

6:00 pm  Health Equity in Academic Medicine and the Evolving Agenda
Damon A. Williams, Vice Provost for Diversity and Climate & Chief Diversity Officer

WID
Wednesday, June 13  Lindsay Heights and United Community Center, Milwaukee

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| 9:00-10:00 am | Welcome Message & Walking Tour  
Sharon Adams, Magda Peck  
2240 North 17th Street | Walnut Way             |
| 10:00-10:15 am | Travel to United Community Center                                                        |                        |
| 10:30-10:45 am | Welcome Message  
Ricardo Diaz, UCC Executive Director  
1028 South 9th Street | UCC                     |
| 10:45-11:15 am | Healthy Activities Partnership Program for Youth (HAPPY)  
Sarah Esmond, Dale Schoeller, Alex Adams, René Farias, and Magdalisse González | UCC                     |
| 11:15-11:30 am | Q&A                                                                                      |                        |
| 11:30 am-12:15 pm | Growing Great Leaders for the Greater Good  
Magda Peck | UCC                     |
| 12:15 pm   | Lunch buffet by Cafe El Sol                                                              |                        |

**Highlighting Engagement of Community to Conduct Research to Inform Action**

1:00-1:25 pm Men’s Wellness Council: The Participants Have Names not Numbers  
Amy Harley, Maanaan Sabir, David Frazer, Tristan Gross, Damon Shoates  
The Lindsay Heights Men’s Wellness Council was developed as a space for African American men to explore the meaning of health, critical determinants of health, and areas for action around health in their community. Our presentation will summarize our project’s journey from coming together in a new community-academic partnership to considering next steps for an empowered group of community members eager to carry forward our work. We will detail Council experiences of two Council members, provide examples of what worked and what needed refinement along the way, and summarize our preliminary findings. We will also share lessons learned from three perspectives: academic, project leadership and participant.

1:25-1:35 pm Q&A

1:35-2:00 pm Building a Lindsay Heights Neighborhood Focused Community Research Council to Inform and Engage Health Research Initiatives  
Cacy Odom Williams, JoAnne Sabir, Tyler Weber, Samuel “HOLLAND” Holland, Janice Harrell, Joyce King  
The LHNHA Community Research Council evolved from the LHNHA research workgroup which over the course of roughly two years working together identified a need to foster deeper resident engagement and a mechanism to advance research within the community. Members of this panel will introduce how the Council came to be, how it currently operates, its achievements to date and plans for the coming year. The Council is currently committed to using the Building Trust curriculum developed by CCHE academic collaborators at the University of Maryland.

2:00-2:10 pm Q&A

2:10-2:35 pm The Power of this Work: Community Health Workers Lifting Neighborhood Engagement in Research  
Kristen Malecki, Jessie Tobin, Sally Steward-Townsend, Elizabeth “Liz” Snowden, Samuel “HOLLAND” Holland, Danielle Washington  
This presentation shares lessons learned about the value of community health workers in research initiatives and the opportunity to expand this role to help research participants more meaningfully connect to health resources for improved health outcomes. In 2011, the Lindsay Heights Neighborhood Health Alliance (LHNHA) and the University of Wisconsin, Madison Survey of the Health of Wisconsin (SHOW) planned a pilot neighborhood assessment to determine the feasibility of using the SHOW model (a rigorous household based survey) to gather baseline health data in
Wednesday, June 13  Lindsay Heights and United Community Center, Milwaukee

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10:45-11:15 am  Healthy Activities Partnership Program for Youth (HAPPY)  UCC
Sarah Esmond, Dale Schoeller, Alex Adams, René Farias, and Magdalisse González

The HAPPY project has its origins in 2009, when leadership from the United Community Center and the UW School of Medicine and Public Health agreed to advance some collaborative research. This panel of representatives from United Community Center and the UW-Madison will share their experiences, intended to highlight successes and challenges along the way for this ongoing community academic research endeavor.

11:15-11:30 am  Q&A

11:30 am-12:15 pm  Growing Great Leaders for the Greater Good  UCC
Magda Peck

Magda Peck, Founding Dean of and Professor in the Joseph J. Zilber School of Public Health in Milwaukee, will share some key insights from her experiences mentoring and conducting leadership training in public health for health equity. She will address the importance of community-academic partnered research and discuss how schools of public health can be uniquely positioned to grow the health equity research workforce.

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