Survey-based Measures of Social Identity and Group Norms

**Group Identity** [4]
Questions 1-6

**Commitment and Motivation** [5, 6]
Questions 7-11

**Perceived Group Norms:** *(Perceived characteristics or standards to which group members adhere)* [1]
- **Friends and Peers:** Questions 12, 13, 18, 22
- **Diabetes TeleCare Group:** Questions 14, 15, 19, 23

**Descriptive Norms:** *(Individual's perceptions about the prevalence of a behavior)* [1]
- **People Important to You:** Questions 16, 20
- **Diabetes TeleCare Group:** Questions 17, 21

**Group Questionnaire: Administered Pre- and Post-Intervention**

Questions 1 - 6 ask about your attitudes towards your Diabetes TeleCare group. Each question has a range of responses from 1 to 5.

**Please rate how strongly you agree or disagree with each of the following statements by clearly circling the appropriate number.**

<table>
<thead>
<tr>
<th></th>
<th>1 = Strongly disagree</th>
<th>2 = Disagree</th>
<th>3 = Undecided</th>
<th>4 = Agree</th>
<th>5 = Strongly agree</th>
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1. IF someone criticizes my Diabetes TeleCare group, it feels like a personal insult.  
   
2. I am very interested in what others think about my Diabetes TeleCare group.  

3. If I talk about my Diabetes TeleCare group, I usually say 'we' rather than 'they'.  

4. The successes of my Diabetes TeleCare are my successes.  

5. When someone praises my Diabetes TeleCare group, it feels like a personal compliment.  

6. If a story in the media criticized my Diabetes TeleCare group, I would feel embarrassed.  

Questions 7 - 11 are about the goals of your Diabetes TeleCare group (reducing blood sugar levels, maintaining a healthy diet, exercising more, etc.)

7. I am confident in my ability to successfully and consistently accomplish my Diabetes TeleCare group goals?

8. It's hard to take my Diabetes TeleCare group goals seriously.

9. It's unrealistic for me to expect to follow my Diabetes TeleCare group goals.

10. It is quite likely that my Diabetes Telecare group goals may need to be revised, depending on how things go.

11. Quite frankly, I don't care if I achieve my Diabetes TeleCare group goals or not.

Questions 12 – 23 are about the attitudes and feelings others have about managing diabetes.

For questions 12 - 17, an example of the range of responses from 1 to 7 is shown below. Circle the number that best represents your response to each question.

1 = None
2 = A few
3 = Several
4 = Undecided
5 = Some
6 = Most
7 = All

12. How many of your friends and peers with diabetes would think that engaging in managing their diabetes was a good thing to do?

13. How many of your friends and peers with diabetes would engage in managing their diabetes?

14. How many in your Diabetes TeleCare group would think that engaging in managing their diabetes was a good thing to do?

15. How many in your Diabetes TeleCare group would engage in managing their diabetes?

16. How many of the people with diabetes who are important to you would engage in managing their diabetes during the next 6 months?

17. How many of the people who are important to you in your Diabetes TeleCare group would engage in managing their diabetes during the next 6 months?
For questions 18 - 21, an example of the range of responses from 1 to 7 is shown below. Circle the number that best represents your response to each question.

1 = 0%
2 = 10%
3 = 40%
4 = Undecided
5 = 60%
6 = 90%
7 = 100%

18. Think about your friends and peers with diabetes. What percentage of them do you think engage in managing their diabetes?

1 2 3 4 5 6 7
0% 100%

19. Think about your Diabetes TeleCare group members. What percentage of them do you think engage in managing their diabetes?

1 2 3 4 5 6 7
0% 100%

20. Think of the people with diabetes who are important to you. What percentage of them do you think engage in managing their diabetes?

1 2 3 4 5 6 7
0% 100%

21. Think of the people who are important to you in your Diabetes TeleCare group. What percentage of them do you think engage in managing their diabetes?

1 2 3 4 5 6 7
0% 100%

For questions 22 and 23, please circle the number that best represents your response to each question.

1 = Not at all
2 = Almost not at all
3 = Somewhat not at all
4 = Undecided
5 = Somewhat completely
6 = Almost completely
7 = Completely

22. How much would your friends and peers with diabetes agree that engaging in managing their diabetes is a good thing to do?

Not at all Completely
1 2 3 4 5 6 7

23. How much would members of your Diabetes TeleCare group agree that engaging in managing their diabetes is a good thing to do?

Not at all Completely
1 2 3 4 5 6 7